



KORY LANGHOFER
Managing Attorney

MUR # 7128

August 18, 2016

Daniel A. Petalas, Acting General Counsel
Office of General Counsel
Federal Election Commission
999 E Street, NW
Washington, DC 20463

RECEIVED
FEDERAL ELECTION
COMMISSION
2016 AUG 19 PM 3:39
OFFICE OF GENERAL
COUNSEL

Re: Campaign Finance Complaint Against KelliPAC

Mr. Petalas:

I have attached a formal complaint that is being submitted for your review by our client, Matthew J. Kenney, against KelliPAC. As you will see, KelliPAC has violated federal campaign finance laws by failing to file the required 24-hour reports in connection with independent expenditures benefitting Kelli Ward, a candidate for the Republican nomination for United State Senate. KelliPAC has indicated that it intends to spend \$1,200,000 on such advertisements. See Jeremy Duda, *Pro-Ward Super PAC Plans Seven-Figure Ad Campaign*, *Ariz. Capitol Times*, Aug. 15, 2016, available at <http://azcapitoltimes.com/news/2016/08/15/pro-ward-super-pac-plans-seven-figure-ad-campaign/>.

Timely compliance with campaign finance laws is unusually important in Ms. Ward's campaign. As noted in an article published earlier this month, Ms. Ward has solicited funds from a self-described "white nationalist" and failed to unequivocally reject his ideology when he raised the issue. See Gideon Resnick, *White Nationalists Aren't Buying Trump's Paul Ryan Endorsement*, *The Daily Beast*, Aug. 7, 2016, available at <http://www.thedailybeast.com/articles/2016/08/08/white-nationalists-aren-t-buying-trump-s-paul-ryan-endorsement.html> (reporting her tepid response of "I'll get back to you"). We would therefore appreciate your prompt attention to this matter.

/s/ Kory Langhofer

Kory Langhofer

1707474-1-MODULO

Phoenix, AZ 85024

August 18, 2016

Daniel A. Petalas, Acting General Counsel
Office of General Counsel
Federal Election Commission
999 E Street, NW
Washington, DC 20463

VIA OVERNIGHT DELIVERY

Dear Mr. Petalas:

Pursuant to Federal Election Commission ("FEC" or "Commission") regulations, this letter serves to inform you of a past and ongoing violation of the Federal Election Campaign Act ("FECA") by KelliPAC, a registered federal PAC. As can be seen from the facts provided below, KelliPAC has made and continues to make independent expenditures in support of Kelli Ward, a primary candidate for the United States Senate in Arizona, but has not filed the required 24-hour notices of the independent expenditures. The Commission should promptly investigate this ongoing violation and impose the highest penalty possible against the KelliPAC.

Background Facts

According to the Commission's own database, KelliPAC is a registered independent expenditure-only political committee with FEC committee ID number C00572941. The Treasurer's name is Doug McKee.

Kelli Ward and Senator John McCain are candidates in the 2016 Republican primary for the United States Senate seat from Arizona. The primary election is set for August 30, 2016. According to the FEC's website, the time period for 24-hour independent expenditure reports for the August 30 Arizona primary runs from August 11 to August 28, 2016. See http://www.fec.gov/info/charts_ie_dates_2016.shtml.

Facts Related to KelliPAC's Independent Expenditures

According to Campaign Media Analysis Group ("CMAG") data, KelliPAC began to air independent expenditures on television on Friday, August 12, 2016, in Phoenix and Tucson. See Target Enterprises Memo dated August 17, 2016 (attached hereto as Exhibit 1). A copy of this ad can be found at http://mycmag.kantarmedia.com/KM/cmagvidbin2/USSEN_AZ_KELLIPAC_BETRAYED_US.wmv. On the screen at 26 seconds into the ad, a clear and large graphic states as follows: "Kelli Ward For U.S. Senate."

According to contract data in the stations' public files (see the files attached hereto as Exhibit 2), the cost of the ads aired from August 12 to August 14 was at least \$29,540 (KSAZ contracts

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were not available). According to the same data, the cost of the ad time for Friday, August 12 was at least \$2,250 (again KSAZ contracts not available). See Order No. 176965 for KGUN ABC9 and Order No. 176963 for KNXV ABC15. According to press reports, KelliPAC indicated that it was going to spend \$600,000 on such ads leading up to the August 30 primary. See <http://www.politico.com/tipsheets/morning-score/2016/08/the-gop-establishment-strikes-back-215871>.

A search of the FEC's independent expenditure database and the regular committee database for KelliPAC turns up no 24-hour independent expenditure notices with respect to these ads. On information and belief, KelliPAC has filed no such notice.

Analysis of KelliPAC's Failure to File Required 24-hour Independent Expenditure Notices

Pursuant to FEC regulations, a political committee like KelliPAC is required to file a 24-hour independent expenditure notice when it makes more than \$1,000 in independent expenditures within 20 days of an election. 11 CFR §§ 104.4(c); 109.10(a). "Independent expenditure" is defined as follows:

an expenditure by a person for a communication expressly advocating the election or defeat of a clearly identified candidate that is not made in cooperation, consultation, or concert with, or at the request or suggestion of, a candidate, a candidate's authorized committee, or their agents, or a political party committee or its agents.

Id. § 100.16(a). "Expressly advocating" is defined in turn and in relevant part as a communication that "[u]ses phrases such as 'vote for the President,' 're-elect your Congressman,' 'support the Democratic nominee,' 'cast your ballot for the Republican challenger for U.S. Senate in Georgia,' [and] 'Smith for Congress.'" *Id.* § 100.22(a).

KelliPAC's television ad that first aired in Arizona on August 12 clearly identified Kelli Ward and Senator John McCain, both candidates in the August 30 primary. The ad stated on the screen "Kelli Ward For U.S. Senate," which is a more particularized version of one of the specific express advocacy phrases identified in section 100.22(a) of the FEC's regulations ("Smith for Congress"). This constitutes express advocacy under any interpretation of that term. The ads aired within 20 days of the primary, and it is clear that KelliPAC spent more than \$1,000 on the advertising costs on Friday, August 12, 2016 alone (not to mention production costs).

As a result, KelliPAC's ads constituted and continue to constitute independent expenditures that trigger 24-hour notice requirements. On information and belief, KelliPAC has not filed such notices. Failing to do so is a violation of the FECA. Every day the ads continue to run without notices being filed is a continuing violation of the FECA and the FEC's regulations.

The Commission should promptly investigate KelliPAC's continuing failure to file 24-hour independent expenditure notices and penalize the committee to the fullest extent of the law.

The above is correct and accurate to the best of my knowledge, information, and belief.

Sincerely,

Matthew J. Kenney

Sworn and subscribed to before me

this 18th day of August, 2016, by Matthew J. Kenney

Notary Public

My Commission expires:

9/7/2018

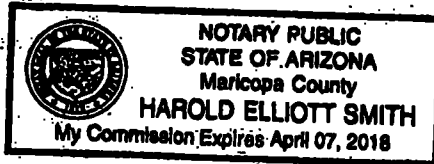


Exhibit 1

4-20-2020-1000000



MEMORANDUM

From: Target Enterprises

Date: Wednesday, August 17, 2016

Re: KelliPAC CMAG Spot Occurrences

This memo provides a statement of scheduled spots, per CMAG data, purchased by KelliPAC out of Centriply agency. The attached file provides a list of all CMAG occurrences of the spot, "Betrayed Us", through yesterday, 8/16/2016, for reference.

The CMAG link to view the spot is also provided below:

http://mycmag.kantar.mediana.com/KMlcmagvidbin2/USSEN_AZ_KELLIPAC_BETRAYED_US.wmv

Advertiser	Creative	Airdate	Market	Station	Count of Spots Aired
KELLIPAC	BETRAYED US (:30s)	8/12/16	PHOENIX	KNXV	2
				KSAZ	10
			TUCSON	KGUN	1
			8/12/2016 Total		13
		8/13/16	PHOENIX	KASW	4
				KNXV	3
				KPNX	3
				KSAZ	5
			TUCSON	KUTP	5
				KGUN	6
				KMSB	2
				KOLD	3
				KWBA	10
			8/13/2016 Total		41
		8/14/16	PHOENIX	KASW	4
				KNXV	5
				KPHO	5
				KPNX	4
			TUCSON	KSAZ	7
				KUTP	4
				KGUN	8
				KMSB	1
				KOLD	4
				KWBA	13
		8/14/2016 Total		55	
		8/15/16	TUCSON	KGUN	1
			8/15/2016 Total		1
		8/16/16	PHOENIX	KNXV	6
				KPNX	1
				KSAZ	6
			TUCSON	KTVK	3
				KGUN	6
				KWBA	5
		8/16/2016 Total		27	
Grand Total					137

170444-1001

State	Advertiser	Airdate	Airtime	Creative	Station	Aff	Market	Link
AZ	KELLIPAC	12-Aug-16	6:39:18 AM	BETRAYED US (30s)	KSAZ	FOX	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	12-Aug-16	8:14:12 AM	BETRAYED US (30s)	KSAZ	FOX	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	12-Aug-16	8:51:30 AM	BETRAYED US (30s)	KSAZ	FOX	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	12-Aug-16	9:17:11 AM	BETRAYED US (30s)	KSAZ	FOX	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	12-Aug-16	9:55:53 AM	BETRAYED US (30s)	KSAZ	FOX	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	12-Aug-16	10:34:18 AM	BETRAYED US (30s)	KSAZ	FOX	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	12-Aug-16	6:13:21 PM	BETRAYED US (30s)	KNAV	ABC	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	12-Aug-16	6:29:00 PM	BETRAYED US (30s)	KNAV	ABC	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	12-Aug-16	7:15:33 PM	BETRAYED US (30s)	KGUN	ABC	TUCSON	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	12-Aug-16	9:10:18 PM	BETRAYED US (30s)	KSAZ	FOX	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	12-Aug-16	10:12:23 PM	BETRAYED US (30s)	KSAZ	FOX	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	12-Aug-16	10:56:38 PM	BETRAYED US (30s)	KSAZ	FOX	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	12-Aug-16	11:25:29 PM	BETRAYED US (30s)	KSAZ	FOX	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	12:12:06 AM	BETRAYED US (30s)	KNAV	ABC	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	5:26:05 AM	BETRAYED US (30s)	KOLD	CBS	TUCSON	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	5:21:46 AM	BETRAYED US (30s)	KSAZ	FOX	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	6:27:04 AM	BETRAYED US (30s)	KGUN	ABC	TUCSON	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	7:28:41 AM	BETRAYED US (30s)	KPNX	NBC	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	2:54:47 PM	BETRAYED US (30s)	KWBA	CW	TUCSON	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	3:44:57 PM	BETRAYED US (30s)	KWBA	CW	TUCSON	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	4:14:41 PM	BETRAYED US (30s)	KWBA	CW	TUCSON	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	4:22:37 PM	BETRAYED US (30s)	KASW	CW	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	4:28:53 PM	BETRAYED US (30s)	KWBA	CW	TUCSON	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	4:33:32 PM	BETRAYED US (30s)	KUTP	MNTV	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	5:54:57 PM	BETRAYED US (30s)	KWBA	CW	TUCSON	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	5:56:33 PM	BETRAYED US (30s)	KOLD	CBS	TUCSON	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	6:11:58 PM	BETRAYED US (30s)	KGUN	ABC	TUCSON	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	6:16:32 PM	BETRAYED US (30s)	KPNX	NBC	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	6:35:16 PM	BETRAYED US (30s)	KUTP	MNTV	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	6:46:23 PM	BETRAYED US (30s)	KGUN	ABC	TUCSON	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	6:48:29 PM	BETRAYED US (30s)	KPNX	NBC	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	6:54:29 PM	BETRAYED US (30s)	KOLD	CBS	TUCSON	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	6:56:07 PM	BETRAYED US (30s)	KWBA	CW	TUCSON	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	6:59:26 PM	BETRAYED US (30s)	KGUN	ABC	TUCSON	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN AZ KELLIPAC BETRAYED US.wmv
AZ	KELLIPAC	13-Aug-16	7:22:57 PM	BETRAYED US (30s)	KUTP	MNTV	PHOENIX	http://myvmag.kantarmediana.com/KMIcmagvdbin2/JUSSEN

AZ	KELIPAC	13-Aug-16	10:27:10 PM	BETRAYED US (30s)	KMSB	FOX	TUCSON	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	13-Aug-16	10:32:30 PM	BETRAYED US (30s)	KGUN	ABC	TUCSON	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	13-Aug-16	10:47:46 PM	BETRAYED US (30s)	KSZA	FOX	PHOENIX	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	13-Aug-16	10:50:55 PM	BETRAYED US (30s)	KWBA	CW	TUCSON	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	13-Aug-16	10:53:28 PM	BETRAYED US (30s)	KXV	ABC	PHOENIX	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	13-Aug-16	10:57:01 PM	BETRAYED US (30s)	KGUN	ABC	TUCSON	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	13-Aug-16	11:04:02 PM	BETRAYED US (30s)	KASW	CW	PHOENIX	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	12:04:28 AM	BETRAYED US (30s)	KGUN	ABC	TUCSON	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	5:58:50 AM	BETRAYED US (30s)	KXV	ABC	PHOENIX	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	6:12:45 AM	BETRAYED US (30s)	KSZA	FOX	PHOENIX	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	6:17:33 AM	BETRAYED US (30s)	KPHX	NBC	PHOENIX	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	6:38:34 AM	BETRAYED US (30s)	KGUN	ABC	TUCSON	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	6:46:54 AM	BETRAYED US (30s)	KSZA	FOX	PHOENIX	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	6:49:33 AM	BETRAYED US (30s)	KPHX	NBC	PHOENIX	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	6:59:30 AM	BETRAYED US (30s)	KGUN	ABC	TUCSON	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	7:28:59 AM	BETRAYED US (30s)	KSZA	FOX	PHOENIX	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	8:29:30 AM	BETRAYED US (30s)	KPHO	CBS	PHOENIX	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	9:24:38 AM	BETRAYED US (30s)	KOLD	CBS	TUCSON	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	9:25:11 AM	BETRAYED US (30s)	KPHO	CBS	PHOENIX	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	12:51:26 PM	BETRAYED US (30s)	KWBA	CW	TUCSON	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	1:09:29 PM	BETRAYED US (30s)	KWBA	CW	TUCSON	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	1:51:20 PM	BETRAYED US (30s)	KWBA	CW	TUCSON	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	3:25:37 PM	BETRAYED US (30s)	KWBA	CW	TUCSON	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	5:12:25 PM	BETRAYED US (30s)	KXV	ABC	PHOENIX	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	5:25:12 PM	BETRAYED US (30s)	KSZA	FOX	PHOENIX	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	5:25:45 PM	BETRAYED US (30s)	KGUN	ABC	TUCSON	http://mycmag.kantarmediانا.com/KMclmagaivbin2/USSEN_AZ_KELIPAC_BETRAYED_US.wmv
AZ	KELIPAC	14-Aug-16	5:26:19 PM	BETRAYED US (30s)	KW			

Exhibit 2

1700444-130N5

ORDER



Orders
Order / Rev: 748848
Alt Order #: 08347168
Product Desc: KELLI PAC
Estimate:
Flight Dates: 08/14/16 - 08/14/16
Original Date / Rev: 08/12/16 / 08/12/16
Order Type: GENERAL

CBS5

Primary AE: Matt Norten
Sales Office: H-WDC
Sales Region: National

Agency
Name: Centriply
Buying Contact: Luis Salazar
Billing Contact:
 630 Third Avenue, 18th Floor
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: KelliPAC
Demographic: A25-54
Product Codes: Political-Issues
Priority: IMP
Revenue Codes: POL, PLI, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/14/16	5	\$3,575.00	\$3,038.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	5	\$3,575.00	\$3,038.75	0.00
Totals	5	\$3,575.00	\$3,038.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matt Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS5	10%	\$3,575.00
Market	100%	\$35,750.00

Competitive Share	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	2%	\$715.00
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	15%	\$5,362.50
KPAZ	0%	\$0.00
KPNX	32%	\$11,440.00
KPPX	0%	\$0.00
KSAZ	36%	\$12,870.00
KTFL	0%	\$0.00
KTVK	0%	\$0.00
KTWW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	5%	\$1,787.50

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UNKWN 0% \$0.00

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Order / Rev: 746646
 Alt Order #: 08347166
 Flight Dates: 08/14/16 - 08/14/16

Advertiser: KelliPAC
 Product Desc: KELLI PAC
 Estimate: CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KPHO	08/14/16	08/14/16	Su Late News Su Late News	CM	Su 10p-1035p	-----1	:30	1	\$725.00	IMP	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	-----1			1			\$725.00		0.00			
E 2	KPHO	08/14/16	08/14/16	Late Fringe Sun 1035p-10M Elementary	CM	Late Fringe Sun 1035p-10M	-----1	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	-----1			1			\$150.00		0.00			
E 3	KPHO	08/14/16	08/14/16	CBS Sunday Morning CBS SUNDAY MORNING	CM	Various	-----1	:30	1	\$1,200.00	IMP	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	-----1			1			\$1,200.00		0.00			
E 4	KPHO	08/14/16	08/14/16	Face The Nation FACE THE NATION	CM	Various	-----1	:30	1	\$900.00	IMP	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	-----1			1			\$900.00		0.00			
E 5	KPHO	08/14/16	08/14/16	Su 530PM News CBS 5 NEWS @ 530P	CM	Su 530p-6p	-----1	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	-----1			1			\$600.00		0.00			

*Tax 1 Note: Tax 0.5%.

ORDER**CBS5**

Orders
Order / Rev: 746942
Alt Order #: 08348314
Product Desc: KELLI PAC
Estimate:
Flight Dates: 08/16/16 - 08/30/16
Original Date / Rev: 08/16/16 / 08/16/16
Order Type: GENERAL

Primary AE: Matt Norten
Sales Office: H-WDC
Sales Region: National

Agency
Name: Centriply
Buying Contact:
Billing Contact:
 630 Third Avenue, 18th Floor
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: KelliPAC
Demographic: A25-54
Product Codes: Political-Issues
Priority: IMP
Revenue Codes: POL, PLI, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/28/16	41	\$25,430.00	\$21,615.50
08/29/16	08/30/16	2	\$2,600.00	\$2,210.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	41	\$25,430.00	\$21,615.50	0.00
September 2016	2	\$2,600.00	\$2,210.00	0.00
Totals	43	\$28,030.00	\$23,825.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matt Norten			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
CBS5	15%	\$28,030.00
Market	100%	\$186,866.67

Competitive Share

Competitive Share	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	2%	\$3,737.33
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	27%	\$50,454.00
KPAZ	0%	\$0.00
KPNX	22%	\$41,110.67
KPPX	0%	\$0.00
KSAZ	21%	\$39,242.00
KTFL	0%	\$0.00
KTVK	11%	\$20,555.33
KTWW	0%	\$0.00
KUSK	0%	\$0.00

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Advertiser: KelliPAC
Product Desc: KELLI PAC
Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPHO	08/30/16	08/30/16	M-F 10-11a Dr. Phil	CM	M-F 10-11a	-1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/29/16	09/04/16	-1-----		1				\$200.00		0.00			
2	KPHO	08/29/16	08/29/16	Mon 9p-10p Scorpion	CM	Mon 9p-10p	1-----	:30	1	\$2,400.00	IMP	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/29/16	09/04/16	1-----		1				\$2,400.00		0.00			
3	KPHO	08/27/16	08/27/16	Sat 530PM News CBS 5 NEWS @ 530P	CM	Sat 530PM News	-----1-	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	-----1-		1				\$450.00		0.00			
4	KPHO	08/27/16	08/27/16	Sa 630PM News CBS 5 NEWS @ 630P	CM	Sa 630PM News	-----1-	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	-----1-		1				\$600.00		0.00			
5	KPHO	08/20/16	08/20/16	Sat 9p10p 48 Hours	CM	Sat 9p-10p	-----1-	:30	1	\$1,300.00	IMP	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-----1-		1				\$1,300.00		0.00			
6	KPHO	08/22/16	08/26/16	M-F 10-11a Dr. Phil	CM	M-F 10-11a	MTWTF--	:30	1	\$200.00	IMP	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	MTWTF--		2				\$200.00		0.00			
7	KPHO	08/24/16	08/24/16	Wed 9p-10p American Gothic	CM	Wed 9p-10p	--1----	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	--1----		1				\$3,000.00		0.00			
8	KPHO	08/22/16	08/26/16	Late Fringe News Repeat M-F 10pm News Repeat	CM	M-F 12:39a-1:14a	MTWTF--	:30	1	\$60.00	IMP	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	MTWTF--		1				\$60.00		0.00			
9	KPHO	08/27/16	08/27/16	Sat 5PM News CBS 5 NEWS @ 5P	CM	Sa 5PM News	-----1-	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	-----1-		1				\$450.00		0.00			
10	KPHO	08/28/16	08/28/16	Su Late News Su Late News	CM	Su 10p-1035p	-----1	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	-----1		1				\$550.00		0.00			
11	KPHO	08/28/16	08/28/16	Late Fringe Sun 1035p-11 Elementary	CM	Late Fringe Sun 11	-----2	:30	2	\$150.00	IMP	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	-----2		2				\$150.00		0.00			
12	KPHO	08/27/16	08/27/16	Late Fringe Sat 1235-135 Leverage	CM	Sat 1235a-135a	-----2-	:30	2	\$40.00	IMP	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	-----2-		2				\$40.00		0.00			
13	KPHO	08/22/16	08/26/16	Colbert Late Show with Stephen Colbert	CM	M-F 10:35p-11:37p	MTWTF--	:30	3	\$350.00	IMP	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	MTWTF--		3				\$350.00		0.00			
14	KPHO	08/22/16	08/26/16	M-F Midday News CBS 5 NEWS @ NOON	CM	M-F 12p-1230p	MTWTF--	:30	3	\$325.00	IMP	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	MTWTF--		3				\$325.00		0.00			

Order / Rev: 746942
Alt Order #: 08348314
Flight Dates: 08/15/16 - 08/30/16

Advertiser: KelliPAC
Product Desc: KELLI PAC
Estimate: CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	KPHO	08/19/16	08/19/16	Fri 7p-8p Fri 7p-8p	CM	Fri 7p-8p	----1--	:30	1	\$1,800.00	IMP	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	----1--					1	\$1,800.00		0.00			
16	KPHO	08/28/16	08/28/16	Sun 8-9p Madam Secretary	CM	Sun 8-9p	-----1	:30	1	\$1,700.00	IMP	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----1					1	\$1,700.00		0.00			
17	KPHO	08/22/16	08/26/16	M-F 530-6am M-F 530-6a	CM	M-F 530-6a	MTWTF--	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	MTWTF--					1	\$200.00		0.00			
18	KPHO	08/20/16	08/20/16	Sat 530PM News CBS 5 NEWS @ 530P	CM	Sat 530PM News	-----1-	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----1-					1	\$450.00		0.00			
19	KPHO	08/20/16	08/20/16	Sa 630PM News CBS 5 NEWS @ 630P	CM	Sa 630PM News	-----1-	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----1-					1	\$600.00		0.00			
20	KPHO	08/17/16	08/19/16	M-F 10-11a Dr. Phil	CM	M-F 10-11a	--WTF--	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	--WTF--					1	\$200.00		0.00			
21	KPHO	08/17/16	08/17/16	Wed 9p-10p American Gothic	CM	Wed 9p-10p	--1----	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	--1----					1	\$3,000.00		0.00			
22	KPHO	08/17/16	08/19/16	Late Fringe News Repeat M-F 10pm News Repeat	CM	M-F 12:39a-1:14a	--WTF--	:30	1	\$60.00	IMP	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	--WTF--					1	\$60.00		0.00			
23	KPHO	08/20/16	08/20/16	Sat 5PM News CBS 5 NEWS @ 5P	CM	Sa 5PM News	-----1-	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----1-					1	\$450.00		0.00			
24	KPHO	08/21/16	08/21/16	Su Late News Su Late News	CM	Su 10p-1035p	-----1	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----1					1	\$550.00		0.00			
25	KPHO	08/21/16	08/21/16	Late Fringe Sun 1035p-11M Elementary	CM	Late Fringe Sun 11	-----2	:30	2	\$150.00	IMP	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----2					2	\$150.00		0.00			
26	KPHO	08/20/16	08/20/16	Late Fringe Sat 1235-136M Leverage	CM	Sat 1235a-135a	-----2-	:30	2	\$40.00	IMP	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----2-					2	\$40.00		0.00			
27	KPHO	08/17/16	08/19/16	Colbert Late Show with Stephen Colbert	CM	M-F 10:35p-11:37p	--WTF--	:30	3	\$350.00	IMP	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	--WTF--					3	\$350.00		0.00			
28	KPHO	08/17/16	08/19/16	M-F Midday News CBS 5 NEWS @ NOON	CM	M-F 12p-1230p	--WTF--	:30	3	\$325.00	IMP	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	--WTF--					3	\$325.00		0.00			
29	KPHO	08/21/16	08/21/16	Sun 8-9p Madam Secretary	CM	Sun 8-9p	-----1	:30	1	\$1,700.00	IMP	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----1					1	\$1,700.00		0.00			

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Order / Rev: 746942
 Alt Order #: 08348314
 Flight Dates: 08/15/16 - 08/30/16

Advertiser: KelliPAC
 Product Desc: KELLI PAC
 Estimate: CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
29	KPHO	08/21/16	08/21/16	Sun:8-9p Madam Secretary	CM	Sun:8-9p	-----1	:30	1	\$1,700.00	IMP	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-----1					1	\$1,700.00		0.00			
N30	KPHO	08/26/16	08/28/16	NFL Pre-Season NFL Pre-Season	CM	NFL Pre-Season	----1--	:30	1	\$3,100.00	IMP	0.00	NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	----1--					1	\$3,100.00		0.00			
Tax 1 Note: Tax:0.5%.													Totals	43	\$28,030.00

1704441-130001

ORDER**KTVK 3TV****KTVK****Orders**

Order / Rev: 746952
 Alt Order #: 08348313
 Product Desc: KELLI PAC
 Estimate:
 Flight Dates: 08/16/16 - 08/21/16
 Original Date / Rev: 08/16/16 / 08/16/16
 Order Type: GENERAL

Primary AE: Matt Norten
 Sales Office: T-WAS
 Sales Region: National

Agency

Name: Centriply
 Buying Contact:
 Billing Contact:
 630 Third Avenue, 18th Floor
 New York, NY 10017

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: KelliPAC
 Demographic: A35+
 Product Codes: Political-Issues
 Priority: IMP
 Revenue Codes: POL, PLI, FLT

New Business Thru:
 Order Separation: 00:10:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/21/16	29	\$9,335.00	\$7,934.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	29	\$9,335.00	\$7,934.75	0.00
Totals	29	\$9,335.00	\$7,934.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matt Norten			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVK	11%	\$9,335.00
Market	100%	\$84,863.64

Competitive Share

	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	2%	\$1,697.27
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	27%	\$22,913.18
KPAZ	0%	\$0.00
KPHO	15%	\$12,729.55
KPNX	22%	\$18,670.00
KPPX	0%	\$0.00
KSAZ	21%	\$17,821.36
KTFL	0%	\$0.00
KTWW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	2%	\$1,697.27

1-800-441-1100

UNKWN 0% \$0.00

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Order / Rev: 746952
 Alt Order #: 08348313
 Flight Dates: 08/16/16 - 08/21/16

Advertiser: KelliPAC
 Product Desc: KELLI PAC
 Estimate: KTVK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KTVK	08/16/16	08/19/16	M-F 4pm News M-F 4pm News	CM	M-F 4pm News	-TWTF--	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-TWTF--					1	\$500.00		0.00			
5	KTVK	08/20/16	08/20/16	Sat 9-9:30am Sat 9-9:30am	CM	Sat 9-9:30am	-----1-	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-----1-					1	\$400.00		0.00			
6	KTVK	08/16/16	08/19/16	M-F 1-1:30am M-F 1-1:30am	CM	M-F 1-1:30am	-TWTF--	:30	1	\$30.00	IMP	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-TWTF--					1	\$30.00		0.00			
7	KTVK	08/21/16	08/21/16	Sun 9:30-10pm Sun 9:30-10pm	CM	Sun 9:30-10pm	-----1	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-----1					1	\$350.00		0.00			
9	KTVK	08/21/16	08/21/16	Sun 9-9:30pm Sun 9-9:30pm	CM	Sun 9-9:30pm	-----1	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-----1					1	\$350.00		0.00			
10	KTVK	08/20/16	08/21/16	Sat 8-8:30pm Sat 8-8:30pm (8:00 PM-8:30 PM)	CM	Sat 8-8:30pm	-----1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-----1-					1	\$250.00		0.00			
11	KTVK	08/21/16	08/21/16	Sun 7-8pm Sun 7-8pm	CM	Sun 7-8pm	-----1	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-----1					1	\$250.00		0.00			
12	KTVK	08/16/16	08/21/16	M-F 5-5:30pm News M-F 5-5:30pm News	CM	M-F 5-5:30pm Nev	-TWTF--	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-TWTF--					1	\$500.00		0.00			
13	KTVK	08/16/16	08/21/16	M-F 9-9:30am M-F 9-9:30am	CM	M-F 9-9:30am	-TWTF--	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-TWTF--					1	\$350.00		0.00			
14	KTVK	08/21/16	08/21/16	Sun 8:30-9am Sun 8:30-9am	CM	Sun 8:30-9am	-----1	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-----1					1	\$500.00		0.00			
15	KTVK	08/21/16	08/21/16	Sun 8-8:30am Sun 8-8:30am	CM	Sun 8-8:30am	-----1	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-----1					1	\$500.00		0.00			
16	KTVK	08/21/16	08/21/16	Sun 7:30-8am Sun 7:30-8am	CM	Sun 7:30-8am	-----1	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-----1					1	\$450.00		0.00			
17	KTVK	08/17/16	08/19/16	LF ROS M-F LF ROS M-F	CM	M-F 10:30pm-2:01 (12:00 XM-1:00 XM)	--WTF--	:30	2	\$40.00	IMP	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	--WTF--					2	\$40.00		0.00			
18	KTVK	08/16/16	08/21/16	M-F 8-8:30am M-F 8-8:30am	CM	M-F 8-8:30am	-TWTF--	:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-TWTF--					2	\$500.00		0.00			
19	KTVK	08/16/16	08/21/16		CM	M-F 8-8:30pm	-TWTF--	:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00

170444-1-100000

Order / Rev: 748952
Alt Order #: 08348313
Flight Dates: 08/16/16 - 08/21/16

Advertiser: KelliPAC
Product Desc: KELLI PAC
Estimate: KTVK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
M-F 8-8:30pm Hot In Cleveland																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/15/16	08/21/16	-TWTF--					2	\$500.00		0.00				
20	KTVK	08/20/16	08/20/16	Sat 10:30-11:30pm	CM	Sat 10:30-11:30pm	-----2-	:30	2	\$100.00	IMP	0.00	NM	2	\$200.00	
Sat 10:30-11:30pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/15/16	08/21/16	-----2-					2	\$100.00		0.00				
21	KTVK	08/21/16	08/21/16	Sun 11pm-12am	CM	Sun 11pm-12am	-----2	:30	2	\$50.00	IMP	0.00	NM	2	\$100.00	
Sun 11pm-12am																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/15/16	08/21/16	-----2					2	\$50.00		0.00				
22	KTVK	08/16/16	08/19/16	M-F 8:30-9am	CM	M-F 8:30-9am	-TWTF--	:30	3	\$500.00	IMP	0.00	NM	3	\$1,500.00	
M-F 8:30-9am																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/15/16	08/21/16	-TWTF--					3	\$500.00		0.00				
23	KTVK	08/16/16	08/19/16	M-F 8:30-9pm	CM	M-F 8:30-9pm	-TWTF--	:30	3	\$300.00	IMP	0.00	NM	3	\$900.00	
Hot In Cleveland																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/15/16	08/21/16	-TWTF--					3	\$300.00		0.00				
E 24	KTVK	08/17/16	08/19/16	M-F 10:30-11PM	CM	M-F 10:30-11PM	--WTF--	:30	1	\$125.00	IMP	0.00	NM	1	\$125.00	
M-F 10:30-11PM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/15/16	08/21/16	--WTF--					1	\$125.00		0.00				
														Totals	29	\$9,335.00

*Tax 1 Note: Tax 0.5%

*Tax 1 Note: Tax 0.5%.

ORDER**KTVK 3TV****KTVK****Orders**

Order / Rev: 746962
 Alt Order #: _____
 Product Desc: KELLI PAC
 Estimate: _____
 Flight Dates: 08/22/16 - 08/28/16
 Original Date / Rev: 08/16/16 / 08/16/16
 Order Type: GENERAL

Primary AE: Matt Norten
 Sales Office: T-WAS
 Sales Region: National

Agency

Name: Centriply
 Buying Contact: _____
 Billing Contact: _____
630 Third Avenue, 18th Floor
New York, NY 10017

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: KelliPAC
 Demographic: A35+
 Product Codes: Political-Issues
 Priority: IMP
 Revenue Codes: POL, PLI, FLT

New Business Thru: _____
 Order Separation: 00:10:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/28/16	30	\$9,835.00	\$8,359.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	30	\$9,835.00	\$8,359.75	0.00
Totals	30	\$9,835.00	\$8,359.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matt Norten			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVK	11%	\$9,835.00
Market	100%	\$89,409.09

Competitive Share

	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	2%	\$1,788.18
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	27%	\$24,140.45
KPAZ	0%	\$0.00
KPHO	15%	\$13,411.36
KPNX	22%	\$19,670.00
KPPX	0%	\$0.00
KSAZ	21%	\$18,775.91
KTFL	0%	\$0.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	2%	\$1,788.18

UNKWN 0% \$0.00

Print Date: 08/16/16 09:54:43 Page 2 of 3

Order / Rev: 746962
 Alt Order #:
 Flight Dates: 08/22/16 - 08/28/16

Advertiser: KelliPAC
 Product Desc: KELLI PAC
 Estimate: KTVK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTVK	08/23/16	08/26/16	M-F 4pm News M-F 4pm News	CM	M-F 4pm News	-TWTF--	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-TWTF--					1	\$500.00		0.00			
2	KTVK	08/23/16	08/26/16	M-F 1-1:30am M-F 1-1:30am	CM	M-F 1-1:30am	-TWTF--	:30	1	\$30.00	IMP	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-TWTF--					1	\$30.00		0.00			
3	KTVK	08/23/16	08/26/16	M-F 5-5:30pm News M-F 5-5:30pm News	CM	M-F 5-5:30pm Nev	-TWTF--	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-TWTF--					1	\$500.00		0.00			
4	KTVK	08/23/16	08/26/16	M-F 9-9:30am M-F 9-9:30am	CM	M-F 9-9:30am	-TWTF--	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-TWTF--					1	\$350.00		0.00			
5	KTVK	08/23/16	08/26/16	LF ROS M-F LF ROS M-F	CM	M-F 10:30pm-2:01 (12:00 XM-1:00 XM)	-TWTF--	:30	2	\$40.00	IMP	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-TWTF--					2	\$40.00		0.00			
6	KTVK	08/23/16	08/26/16	M-F 8-8:30am M-F 8-8:30am	CM	M-F 8-8:30am	-TWTF--	:30	3	\$500.00	IMP	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-TWTF--					3	\$500.00		0.00			
7	KTVK	08/23/16	08/26/16	M-F 8-8:30pm Hot In Cleveland	CM	M-F 8-8:30pm	-TWTF--	:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-TWTF--					2	\$500.00		0.00			
8	KTVK	08/23/16	08/26/16	M-F 8:30-9am M-F 8:30-9am	CM	M-F 8:30-9am	-TWTF--	:30	3	\$500.00	IMP	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-TWTF--					3	\$500.00		0.00			
9	KTVK	08/23/16	08/26/16	M-F 8:30-9pm Hot In Cleveland	CM	M-F 8:30-9pm	-TWTF--	:30	3	\$300.00	IMP	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-TWTF--					3	\$300.00		0.00			
10	KTVK	08/27/16	08/27/16	Sat 9-9:30am Sat 9-9:30am	CM	Sat 9-9:30am	-----1-	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----1-					1	\$400.00		0.00			
11	KTVK	08/28/16	08/28/16	Sun 9:30-10pm Sun 9:30-10pm	CM	Sun 9:30-10pm	-----1	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----1					1	\$350.00		0.00			
12	KTVK	08/28/16	08/28/16	Sun 9-9:30pm Sun 9-9:30pm	CM	Sun 9-9:30pm	-----1	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----1					1	\$350.00		0.00			
13	KTVK	08/27/16	08/27/16	Sat 8-8:30pm Sat 8-8:30pm	CM	Sat 8-8:30pm	-----1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----1-					1	\$250.00		0.00			
14	KTVK	08/28/16	08/28/16	Sun 7-8pm Sun 7-8pm	CM	Sun 7-8pm	-----1	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----1					1	\$250.00		0.00			
15	KTVK	08/28/16	08/28/16		CM	Sun 8:30-9am	-----1	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00

10-01-16-0000

Order / Rev: 746962
Alt Order #:
Flight Dates: 08/22/16 - 08/28/16

Advertiser: KelliPAC
Product Desc: KELLI PAC
Estimate:
KTVK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun 8:30-9am															
Sun 8:30-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----1					1	\$500.00		0.00			
16	KTVK	08/28/16	08/28/16	Sun 8-8:30am	CM	Sun 8-8:30am	-----1	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
Sun 8-8:30am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----1					1	\$500.00		0.00			
17	KTVK	08/28/16	08/28/16	Sun 7:30-8am	CM	Sun 7:30-8am	-----1	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
Sun 7:30-8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----1					1	\$450.00		0.00			
18	KTVK	08/27/16	08/27/16	Sat 10:30-11:30pm	CM	Sat 10:30-11:30pm	-----2-	:30	2	\$100.00	IMP	0.00	NM	2	\$200.00
Sat 10:30-11:30pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----2-					2	\$100.00		0.00			
19	KTVK	08/28/16	08/28/16	Sun 11pm-12am	CM	Sun 11pm-12am	-----2	:30	2	\$50.00	IMP	0.00	NM	2	\$100.00
Sun 11pm-12am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----2					2	\$50.00		0.00			
E 20	KTVK	08/23/16	08/26/16	M-F 10:30-11PM	CM	M-F 10:30-11PM	-TWTF--	:30	1	\$125.00	IMP	0.00	NM	1	\$125.00
M-F 10:30-11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-TWTF--					1	\$125.00		0.00			
													Totals	30	\$9,835.00

*Tax 1 Note: Tax 0.5%.

*Tax 1 Note: Tax 0.5%

ORDER**KTVK 3TV****KTVK****Orders**

Order / Rev: 746964
 Alt Order #: _____
 Product Desc: KELLI PAC
 Estimate: _____
 Flight Dates: 08/29/16 - 08/30/16
 Original Date / Rev: 08/15/16 / 08/16/16
 Order Type: GENERAL

Primary AE: Matt Norten
 Sales Office: T-WAS
 Sales Region: National

Agency

Name: Centriply
 Buying Contact: _____
 Billing Contact: _____
630 Third Avenue, 18th Floor
New York, NY 10017

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: KelliPAC
 Demographic: A35+
 Product Codes: Political-Issues
 Priority: IMP
 Revenue Codes: POL, PLI, FLT

New Business Thru: _____
 Order Separation: 00:10:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	08/30/16	3	\$1,300.00	\$1,105.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	3	\$1,300.00	\$1,105.00	0.00
Totals	3	\$1,300.00	\$1,105.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matt Norten			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTVK	11%	\$1,300.00
Market	100%	\$11,818.18

Competitive Share

Competitive Share	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	2%	\$236.36
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	27%	\$3,190.91
KPAZ	0%	\$0.00
KPHO	15%	\$1,772.73
KPNX	22%	\$2,600.00
KPPX	0%	\$0.00
KSAZ	21%	\$2,481.82
KTFL	0%	\$0.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	2%	\$236.36

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\$0.00

Page 2 of 2

Advertiser: KelliPAC

Product Desc: KELLI PAC

Estimate: _____

KTVK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVK	08/30/16	08/30/16	M-F 8-8:30am M-F 8-8:30am	CM	M-F 8-8:30am	- 1 - - - - -	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/29/16	09/04/16	- 1 - - - - -		1		\$500.00		0.00					
N 2	KTVK	08/30/16	08/30/16	M-F 5:30-6am News M-F 5:30-6am News	CM	M-F 5:30-6am Nev-	1 - - - - -	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/29/16	09/04/16	- 1 - - - - -		1		\$450.00		0.00					
N 3	KTVK	08/30/16	08/30/16	M-F 9-9:30am M-F 9-9:30am	CM	M-F 9-9:30am	- 1 - - - - -	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/29/16	09/04/16	- 1 - - - - -		1		\$350.00		0.00					
Tax 1 Note: Tax 0.5%.													Totals	3	\$1,300.00

Tax 1 Note: Tax 0.5%.

Totals	3	\$1,300.00
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ORDER**Orders**

Order / Rev: 1286389
Alt Order #: 8347148
Product Desc: Kelli Pac
Estimate:
Flight Dates: 08/13/16 - 08/14/16
Original Date / Rev: 08/12/16 / 08/12/16
Order Type: Political

KPNX

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency

Name: Cable Scope \ POL
Buying Contact:
Billing Contact:
 630 3rd Ave 18th Ave
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: Kelli PAC / ISS
Demographic: A25-54
Product Codes: IS-Issue/Non Ballot
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 107051
Agency External ID: 37623AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/14/16	7	\$12,065.00	\$10,255.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	7	\$12,065.00	\$10,255.25	7.70
Totals	7	\$12,065.00	\$10,255.25	7.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KPNX	25%	\$12,065.00
Market	100%	\$48,260.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	3%	\$1,447.80
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	16%	\$7,721.60
KPAZ	0%	\$0.00
KPHO	10%	\$4,826.00
KPPX	0%	\$0.00
KSAZ	36%	\$17,373.60
KTFL	0%	\$0.00
KTVK	5%	\$2,413.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	5%	\$2,413.00
UNKWN	0%	\$0.00

Order / Rev: 1286389
 Alt Order #: 8347148
 Flight Dates: 08/13/16 - 08/14/16

Advertiser: Kelli PAC / ISS
 Product Desc: Kelli Pac
 Estimate: KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPNX	08/14/16	08/14/16	Local News: Specials NPCM 12 News Weekend Today	CM	6-7a (6:00 AM-7:00 AM)	-----S	:30	1	\$100.00	P04-C	1.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/08/16	08/14/16	-----S		1			\$100.00			1.00			
N 2	KPNX	08/14/16	08/14/16	Olympics Prime Olympics Primetime	CM	Olympics Primetime	-----S	:30	1	\$7,000.00	P04-C	0.80	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/08/16	08/14/16	-----S		1			\$7,000.00			0.80			
N 3	KPNX	08/13/16	08/13/16	Local News @ 6p Sa 12 News 6pm Saturday	CM	12 News 6pm Sat	-----S-	:30	1	\$200.00	P04-C	1.80	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/08/16	08/14/16	-----S-		1			\$200.00			1.80			
N 4	KPNX	08/13/16	08/13/16	Olympics Zone Olympics Zone	CM	Olympics Zone	-----S-	:30	1	\$2,000.00	P04-C	1.20	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/08/16	08/14/16	-----S-		1			\$2,000.00			1.20			
N 5	KPNX	08/14/16	08/14/16	Local News Specials NPCM 12 News Weekend Today	CM	6-7a (6:00 AM-7:00 AM)	-----S	:30	1	\$140.00	P04-C	1.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/08/16	08/14/16	-----S		1			\$140.00			1.00			
N 6	KPNX	08/13/16	08/14/16	Local News @ LN Olympic Olympic Late News	CM	Olympic Late News	-----SS	:30	1	\$2,500.00	P04-C	1.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/08/16	08/14/16	-----SS		1			\$2,500.00			1.00			
N 7	KPNX	08/13/16	08/13/16	Local News @ 7/8a Sa 12 News Sat Today	CM	12 News Sat Today	-----S-	:30	1	\$125.00	P04-C	0.90	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/08/16	08/14/16	-----S-		1			\$125.00			0.90			

*Tax 1 Note: Tax 0.5%.

ORDER

Orders
Order / Rev: 1286871
Alt Order #: 08348273
Product Desc: KELLI PAC
Estimate:
Flight Dates: 08/16/16 - 08/30/16
Original Date / Rev: 08/15/16 / 08/15/16
Order Type: Political

KPNX
Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Cable Scope \ POL
Buying Contact:
Billing Contact:
 630 3rd Ave 18th Ave
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Kelli PAC / ISS
Demographic: HH
Product Codes: IS-Issue/Non Ballot
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 107051
Agency External ID: 37623AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/28/16	24	\$36,750.00	\$31,237.50
08/29/16	08/30/16	3	\$8,925.00	\$7,586.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	24	\$36,750.00	\$31,237.50	67.30
September 2016	3	\$8,925.00	\$7,586.25	5.10
Totals	27	\$45,675.00	\$38,823.75	72.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KPNX	22%	\$45,675.00
Market	100%	\$207,613.64

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	1%	\$2,076.14
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	29%	\$60,207.95
KPAZ	0%	\$0.00
KPHO	14%	\$29,065.91
KPPX	0%	\$0.00
KSAZ	22%	\$45,675.00
KTFL	0%	\$0.00
KTVK	10%	\$20,761.36
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	2%	\$4,152.27
UNKWN	0%	\$0.00

170044-110000

Order / Rev: 1286871
 Alt Order #: 08348273
 Flight Dates: 08/16/16 - 08/30/16

Advertiser: Kelli PAC / ISS
 Product Desc: KELLI PAC
 Estimate: KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	08/30/16	08/30/16	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$425.00	P04-C	0.00	NM	1	\$425.00
\$TODAY SHOW - 8/22-9/23															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	-T-----					1	\$425.00		0.00			
2	KPNX	08/28/16	08/28/16	Local News @ 830a Su 12 News Sun Today	CM	Various	-----S	:30	1	\$150.00	P04-C	0.00	NM	1	\$150.00
\$12 NEWS SUNDAY MORNING 8/21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----S					1	\$150.00		0.00			
3	KPNX	08/29/16	08/29/16	Mon Prime Other American Ninja Warrior	CM	7-9p (7:00 PM-9:00 PM)	M-----	:30	1	\$5,000.00	P04-C	2.60	NM	1	\$5,000.00
\$AMERICAN NINJA WARRIOR - 8/22-9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	M-----					1	\$5,000.00		2.60			
4	KPNX	08/29/16	08/29/16	Mon Prime C Running Wild	CM	9-10p	M-----	:30	1	\$3,500.00	P04-C	2.50	NM	1	\$3,500.00
\$RNNING WLD W BEAR - 8/22-9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	M-----					1	\$3,500.00		2.50			
5	KPNX	08/27/16	08/27/16	Saturday Night Live Saturday Night Live	CM	1030p-1205a	-----S-	:30	1	\$800.00	P04-C	1.30	NM	1	\$800.00
\$SATURDAY NIGHT LIVE - 8/27-9/24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----S-					1	\$800.00		1.30			
6	KPNX	08/28/16	08/28/16	Extra 1105p Su 1105p Extra (Sun)	CM	1105pm-1205xm	-----S	:30	1	\$150.00	P04-C	0.40	NM	1	\$150.00
\$EXTRA WEEKEND - 8/28-9/25															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----S					1	\$150.00		0.40			
7	KPNX	08/24/16	08/24/16	Wed Prime B America's Got Talent	CM	8-9p	--W----	:30	1	\$3,500.00	P04-C	2.50	NM	1	\$3,500.00
AMERICA'S GOT TALENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	--W----					1	\$3,500.00		2.50			
8	KPNX	08/26/16	08/26/16	Fri Prime Other America's Got Talent	CM	7-9p (7:00 PM-9:00 PM)	----F--	:30	1	\$1,600.00	P04-C	2.00	NM	1	\$1,600.00
\$AMRCAS GT TLNT ENC - 8/26-9/16															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	----F--					1	\$1,600.00		2.00			
9	KPNX	08/23/16	08/23/16	Tue Prime Other America's Got Talent	CM	7-9p (7:00 PM-9:00 PM)	-T-----	:30	1	\$6,000.00	P04-C	3.70	NM	1	\$6,000.00
\$AMRCAS GOT TALENT - LTC 9/13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-T-----					1	\$6,000.00		3.70			
10	KPNX	08/16/16	08/21/16	Local News @ LN Olym Olympic Late News	CM	Olympic Late New-	-TWTFSS	:30	1	\$2,500.00	P04-C	1.30	NM	1	\$2,500.00
\$16 OLYMPIC LATE NEWS 8/15-8/21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-TWTFSS					1	\$2,500.00		1.30			
11	KPNX	08/20/16	08/20/16	Local News Specials NPCM 12 News Weekend Today	CM	6-7a (6:00 AM-7:00 AM)	-----S-	:30	2	\$150.00	P04-C	0.00	NM	2	\$300.00
\$12 NEWS TODAY SAT 7AM 8/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-----S-					2	\$150.00		0.00			
12	KPNX	08/16/16	08/19/16	Local News @ 4p M-F 12 News EVB	CM	4-5p (4:00 PM-4:30 PM)	-TWTF--	:30	2	\$175.00	P04-C	1.10	NM	2	\$350.00
\$16 OLYMPIC 4PM NEWS 8/15-8/19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-TWTF--					2	\$175.00		1.10			
13	KPNX	08/22/16	08/26/16		CM	4-5p	MTWTF--	:30	2	\$250.00	P04-C	1.00	NM	2	\$500.00

UNION-BROADCAST

Order / Rev: 1286871
 Alt Order #: 08348273
 Flight Dates: 08/16/16 - 08/30/16

Advertiser: Kelli PAC / ISS
 Product Desc: KELLI PAC
 Estimate: KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 4p M-F 12 News EVB															
4PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	MTWTF--					2	\$250.00		1.00			
14	KPNX	08/27/16	08/27/16	Sat Prime A	CM	7-8p	-----S-	:30	2	\$800.00	P04-C	1.20	NM	2	\$1,600.00
AGT Encore															
\$DATELINE SAT MYSTERY - EFF 8/27															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----S-					2	\$800.00		1.20			
15	KPNX	08/17/16	08/20/16	Olympics Prime	CM	Olympics Primetime - WFS-	-----S-	:30	1	\$7,000.00	P04-C	17.70	NM	1	\$7,000.00
Olympics Primetime (7:00 PM-11:00 PM)															
OLYMPIC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	--WFS-					1	\$7,000.00		17.70			
16	KPNX	08/17/16	08/19/16	Olympics Weekday DT	CM	Olympics Weekday - WFS-	-----S-	:30	2	\$1,000.00	P04-C	5.50	NM	2	\$2,000.00
Olympics Weekday DT															
OLYMPIC WEEKDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	--WFS-					2	\$1,000.00		5.50			
17	KPNX	08/20/16	08/21/16	Olympics Weekend DT	CM	Olympics Weekend - SS	-----SS	:30	2	\$2,500.00	P04-C	5.90	NM	2	\$5,000.00
Olympics Weekend DT															
OLYMPIC WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	-----SS					2	\$2,500.00		5.90			
18	KPNX	08/24/16	08/24/16	Wed Prime C	CM	9-10p	--W----	:30	1	\$3,000.00	P04-C	4.20	NM	1	\$3,000.00
Night Shift															
THE NIGHT SHIFT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	--W----					1	\$3,000.00		4.20			
19	KPNX	08/26/16	08/26/16	Fri Prime C	CM	9-10p	-----F--	:30	1	\$2,000.00	P04-C	3.00	NM	1	\$2,000.00
Dateline															
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----F--					1	\$2,000.00		3.00			
20	KPNX	08/27/16	08/27/16	Local News @ 7/8a Sa	CM	12 News Sat Today	-----S-	:30	2	\$150.00	P04-C	0.90	NM	2	\$300.00
12 News Sat Today															
\$12 NEWS TODAY SAT 7AM 8/27															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----S-					2	\$150.00		0.90			

*Tax 1 Note: Tax 0.5%.

Totals 27 \$45,675.00



Cable Scope Inc
630 Third Avenue - 18th Floor
New York, NY 10017

<u>Contract / Revision</u> 176954 /		<u>Alt Order #</u>
<u>Product</u> Kelli PAC		
<u>Contract Dates</u> 08/13/16 - 08/14/16	<u>Estimate #</u> 624	
<u>Advertiser</u> Kelli PAC		<u>Original Date / Revision</u> 08/11/16 / 08/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWBA	<u>Account Executive</u> Erin Coppock	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Ady Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBA	08/14/16	08/14/16	Su 11am-5pm ROS	11am-5pm		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/08/16	08/14/16	-----S	1			\$20.00					
N 2	KWBA	08/14/16	08/14/16	Su 10-11pm	10-11pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/08/16	08/14/16	-----S	2			\$25.00					
N 3	KWBA	08/13/16	08/13/16	Sa 5-6pm	5-6pm		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/08/16	08/14/16	-----S-	1			\$35.00					
N 4	KWBA	08/14/16	08/14/16	Su 6-7pm	6-7pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/08/16	08/14/16	-----S	1			\$30.00					
N 5	KWBA	08/14/16	08/14/16	Su 11am-5pm ROS	11am-5pm		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/08/16	08/14/16	-----S	1			\$20.00					
N 6	KWBA	08/13/16	08/13/16	Sa 11am-5pm ROS	11am-5pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/08/16	08/14/16	-----S-	2			\$25.00					
N 7	KWBA	08/14/16	08/14/16	Su 5-6pm	5-6pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/08/16	08/14/16	-----S	1			\$30.00					
N 8	KWBA	08/13/16	08/13/16	Sa 10-11pm	10-11pm		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/08/16	08/14/16	-----S-	1			\$35.00					
N 9	KWBA	08/14/16	08/14/16	Sun Prime Movie	7-9pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/08/16	08/14/16	-----S	2			\$25.00					
N 10	KWBA	08/14/16	08/14/16	Su 11am-5pm ROS	11am-5pm		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/08/16	08/14/16	-----S	1			\$20.00					
N 11	KWBA	08/14/16	08/14/16	Sun Prime C	9-10pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/08/16	08/14/16	-----S	2			\$25.00					
N 12	KWBA	08/13/16	08/13/16	Sa 11am-5pm ROS	11am-5pm		:30				NM	2	\$50.00

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



<u>Contract / Revision</u>	<u>Alt Order #</u>
176954 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/13/16 - 08/14/16	Kelli PAC	624

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kelli PAC	08/11/16 / 08/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				2	\$25.00				
N 13	KWBA	08/13/16	08/13/16	Sat Prime Movie	7-9pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				2	\$25.00				
N 14	KWBA	08/14/16	08/14/16	Su 11pm-12am	11pm-12am		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S				1	\$10.00				
N 15	KWBA	08/14/16	08/14/16	Su 11am-5pm ROS	11am-5pm		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S				1	\$20.00				
N 16	KWBA	08/13/16	08/13/16	Sa 6-7pm	6-7pm		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				1	\$40.00				
N 17	KWBA	08/13/16	08/13/16	Sat Prime C	9-10pm		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				1	\$40.00				
Totals								0.00				23	\$600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/14/16	23	\$600.00	(\$90.00)	\$510.00
Totals	23	\$600.00	(\$90.00)	\$510.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

ORDER



KNXV

Orders
Order / Rev: 177617
Alt Order #:
Product Desc: Kelli PAC
Estimate: Kelli PAC
Flight Dates: 08/16/16 - 08/30/16
Original Date / Rev: 08/15/16 / 08/16/16
Order Type: GENERAL

Primary AE: Erin Coppock
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Cable Scope Inc
Buying Contact:
Billing Contact:
 630 Third Avenue - 18th Floor
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Kelli PAC
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:00:01
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/28/16	51	\$54,000.00	\$45,900.00
08/29/16	08/30/16	2	\$4,400.00	\$3,740.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	51	\$54,000.00	\$45,900.00	0.00
September 2016	2	\$4,400.00	\$3,740.00	0.00
Totals	53	\$58,400.00	\$49,640.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	08/30/16	08/30/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	-T-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/29/16	09/04/16	-T-----		1			\$400.00			0.00			
N 2	KNXV	08/29/16	08/29/16	Monday Prime A Monday Prime A	CM	7-9pm	M-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/29/16	09/04/16	M-----		1			\$4,000.00			0.00			
N 3	KNXV	08/16/16	08/28/16	Friday Prime A Friday Prime A	CM	7-8pm	----F--	:30	1	\$4,000.00	P-3	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/15/16	08/21/16	----F--		1			\$4,000.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KNXV	08/15/16-08/21/16	Friday Prime A		7-8pm	----F--	:30		(\$4,000.00)		0.00	NM		
	See MG 3.3 [due to AZ Cardinals coverage. cs 8/15/16]														
	3	KNXV	08/15/16-08/21/16	Wednesday Prime C		9-10pm	--W-----	:30		\$4,000.00		0.00	NM		
	Ⓜ MG for 3.1 08/19														
	Week:	08/22/16	08/28/16	----F--		1			\$4,000.00			0.00			
N 4	KNXV	08/16/16	08/28/16	Su 11pm-12am Su 11pm-12am	CM	11pm-12am	-----S	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00

Order / Rev: 177617
 Alt Order #:
 Flight Dates: 08/16/16 - 08/30/16

Advertiser: Kelli PAC
 Product Desc: Kelli PAC
 Estimate: Kelli PAC
 KNXV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KNXV	08/16/16	08/28/16	Su 11pm-12am Su 11pm-12am	CM	11pm-12am	-----S	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----S		1				\$300.00		0.00			
		Week: 08/22/16	08/28/16	-----S		1				\$300.00		0.00			
N 5	KNXV	08/16/16	08/28/16	Sunday Prime D Sunday Prime D	CM	9-10pm	-----S	:30	1	\$4,000.00	P-3	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----S		1				\$4,000.00		0.00			
		Week: 08/22/16	08/28/16	-----S		1				\$4,000.00		0.00			
N 6	KNXV	08/16/16	08/28/16	Sa 1035-1135pm Sa 1035-1135pm	CM	1035-1135pm	-----S-	:30	1	\$375.00	P-2	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----S-		1				\$375.00		0.00			
		Week: 08/22/16	08/28/16	-----S-		1				\$375.00		0.00			
N 7	KNXV	08/16/16	08/28/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	1	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	MTWTF--		1				\$600.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--		2				\$600.00		0.00			
N 8	KNXV	08/16/16	08/28/16	Su Good Morning America Su Good Morning America	CM	7-8am	-----S	:30	1	\$425.00	P-3	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----S		1				\$425.00		0.00			
		Week: 08/22/16	08/28/16	-----S		1				\$425.00		0.00			
N 9	KNXV	08/16/16	08/28/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	1	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	MTWTF--		1				\$400.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--		1				\$400.00		0.00			
N 10	KNXV	08/16/16	08/28/16	Sa Good Morning America Sa Good Morning America	CM	7-8am	-----S-	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----S-		1				\$500.00		0.00			
		Week: 08/22/16	08/28/16	-----S-		1				\$500.00		0.00			
N 11	KNXV	08/16/16	08/28/16	Tuesday Prime A Tuesday Prime A	CM	7-8pm	-T-----	:30	1	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-T-----		1				\$3,000.00		0.00			
		Week: 08/22/16	08/28/16	-T-----		1				\$3,000.00		0.00			
N 12	KNXV	08/16/16	08/28/16	Thursday Prime A Thursday Prime A	CM	7-8pm	---T---	:30	1	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	---T---		1				\$3,000.00		0.00			
		Week: 08/22/16	08/28/16	---T---		1				\$3,000.00		0.00			
N 13	KNXV	08/16/16	08/28/16	Sunday Prime B Sunday Prime B	CM	7-8pm	-----S	:30	1	\$4,000.00	P-3	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----S		1				\$4,000.00		0.00			
		Week: 08/22/16	08/28/16	-----S		1				\$4,000.00		0.00			
N 14	KNXV	08/16/16	08/28/16	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	2	\$350.00	P-3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----S-		2				\$350.00		0.00			
		Week: 08/22/16	08/28/16	-----S-		2				\$350.00		0.00			
N 15	KNXV	08/16/16	08/28/16	Su 5-7am News Su 5-7am News	CM	5-7am	-----S	:30	2	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----S		2				\$250.00		0.00			
		Week: 08/22/16	08/28/16	-----S		2				\$250.00		0.00			

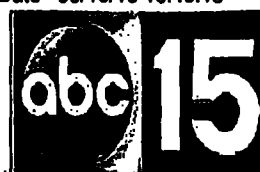
Order / Rev: 177617
 Alt Order #:
 Flight Dates: 08/16/16 - 08/30/16

Advertiser: Kelli PAC
 Product Desc: Kelli PAC
 Estimate: Kelli PAC
 KNXV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	KNXV	08/16/16	08/28/16	M-F 630-7pm News M-F 630-7pm News	CM	630-7pm	MTWTF--	:30	2	\$600.00	P-6	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-TWTF--					2	\$600.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--					2	\$600.00		0.00			
N 17	KNXV	08/16/16	08/28/16	M-F 1035-1137pm Jimmy Kimmel	CM	1035-1137pm	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-TWTF--					2	\$500.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--					2	\$500.00		0.00			
N 18	KNXV	08/16/16	08/28/16	M-F 1137pm-1206am Nightline	CM	1137pm-1206am	MTWTF--	:30	3	\$300.00	P-2	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-TWTF--					3	\$300.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--					3	\$300.00		0.00			
N 19	KNXV	08/16/16	08/28/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	3	\$600.00	P-3	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-TWTF--					3	\$600.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--					3	\$600.00		0.00			
													Totals	53	\$58,400.00

08/16/16 16:41:49

ORDER



abc15.com

KNXV

Orders

Order / Rev: 176963

Alt Order #:

Product Desc: Kelli PAC

Estimate: Kelli PAC

Flight Dates: 08/12/16 - 08/14/16

Original Date / Rev: 08/11/16 / 08/11/16

Order Type: GENERAL

Primary AE: Erin Coppock

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Cable Scope Inc

Buying Contact:

Billing Contact:

630 Third Avenue - 18th Floor

New York, NY 10017

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Kelli PAC

Demographic: A25-54

Product Codes: PL Non-Ballot Issue

Priority: P-3

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: ISS

New Business Thru:

Order Separation: 00:00:01

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/14/16	10	\$6,225.00	\$5,291.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	10	\$6,225.00	\$5,291.25	0.00
Totals	10	\$6,225.00	\$5,291.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	08/12/16	08/14/16	Su 11pm-12am	CM	11pm-12am	-----S	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
				Su 11pm-12am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S		2			\$250.00			0.00			
N 2	KNXV	08/12/16	08/14/16	Saturday Prime B	CM	8-10pm	-----S-	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
				Saturday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S-		1			\$1,100.00			0.00			
N 3	KNXV	08/12/16	08/14/16	M-F 1137pm-1206am	CM	1137pm-1206am	----F--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/08/16	08/14/16	----F--		1			\$300.00			0.00			
N 4	KNXV	08/12/16	08/14/16	Sa 1035-1135pm	CM	1035-1135pm	-----S-	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
				Sa 1035-1135pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S-		1			\$375.00			0.00			
N 5	KNXV	08/12/16	08/14/16	Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				Su 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S		1			\$500.00			0.00			
N 6	KNXV	08/12/16	08/14/16		CM	5-7am	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00

Order / Rev: 176963
 Alt Order #:
 Flight Dates: 08/12/16 - 08/14/16

Advertiser: Kelli PAC
 Product Desc: Kelli PAC
 Estimate: Kelli PAC
 KNXV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Su 5-7am News															
Su 5-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	-----S			1			\$250.00		0.00			
N 7	KNXV	08/12/16	08/14/16	Sunday Prime A	CM	6-7pm	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
Sunday Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	-----S			1			\$2,000.00		0.00			
N 8	KNXV	08/12/16	08/14/16	M-F 6-630pm News	CM	6-630pm	----F--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
M-F 6-630pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	----F--			2			\$600.00		0.00			
													Totals	10	\$6,225.00

1004144001

ORDER

KNXV

Orders

Order / Rev: 176963
 Alt Order #:
 Product Desc: Kelli PAC
 Estimate: Kelli PAC
 Flight Dates: 08/12/16 - 08/14/16
 Original Date / Rev: 08/11/16 / 08/11/16
 Order Type: GENERAL

Primary AE: Erin Coppock
 Sales Office: EWSDC
 Sales Region: NAT

Agency

Name: Cable Scope Inc
 Buying Contact:
 Billing Contact:
 630 Third Avenue - 18th Floor
 New York, NY 10017

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Kelli PAC
 Demographic: A25-54
 Product Codes: PL Non-Ballot Issue
 Priority: P-3
 Revenue Code 1: POL
 Revenue Code 2: POL
 Revenue Code 3: ISS

New Business Thru:
 Order Separation: 00:00:01
 Advertiser External ID:
 Agency External ID:
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/14/16	10	\$6,225.00	\$5,291.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	10	\$6,225.00	\$5,291.25	0.00
Totals	10	\$6,225.00	\$5,291.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	08/12/16	08/14/16	Su 11pm-12am Su 11pm-12am	CM	11pm-12am	-----S	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S		2				\$250.00		0.00			
N 2	KNXV	08/12/16	08/14/16	Saturday Prime B Saturday Prime B	CM	8-10pm	-----S-	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S-		1				\$1,100.00		0.00			
N 3	KNXV	08/12/16	08/14/16	M-F 1137pm-1206am Nightline	CM	1137pm-1206am	----F--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	----F--		1				\$300.00		0.00			
N 4	KNXV	08/12/16	08/14/16	Sa 1035-1135pm Sa 1035-1135pm	CM	1035-1135pm	-----S-	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S-		1				\$375.00		0.00			
N 5	KNXV	08/12/16	08/14/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S		1				\$500.00		0.00			
N 6	KNXV	08/12/16	08/14/16		CM	5-7am	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00

Order / Rev: 176983
 Alt Order #:
 Flight Dates: 08/12/16 - 08/14/16

Advertiser: Kelli PAC
 Product Desc: Kelli PAC
 Estimate: Kelli PAC
 KNXV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Su 5-7am News															
Su 5-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/08/16		08/08/16	08/14/16	-----S					1	\$250.00		0.00			
N 7	KNXV	08/12/16	08/14/16	Sunday Prime A	CM	6-7pm	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
Sunday Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/08/16		08/08/16	08/14/16	-----S					1	\$2,000.00		0.00			
N 8	KNXV	08/12/16	08/14/16	M-F 6-630pm News	CM	6-630pm	----F--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
M-F 6-630pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/08/16		08/08/16	08/14/16	----F--					2	\$600.00		0.00			
													Totals	10	\$6,225.00

1000444-11400N

CONTRACT



KGUN
 7280 E Rosewood Street
 Tucson, AZ 85710
 (520) 722-5486

And:

Cable Scope Inc
 630 Third Avenue - 18th Floor
 New York, NY 10017

<u>Contract / Revision</u> 176965 /		<u>Alt Order #</u>
<u>Product</u> Kelli PAC		
<u>Contract Dates</u> 08/12/16 - 08/14/16		<u>Estimate #</u> 624
<u>Advertiser</u> Kelli PAC		<u>Original Date / Revision</u> 08/11/16 / 08/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGUN	<u>Account Executive</u> Erin Coppock	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref.</u>	<u>Advertiser Ref.</u>	<u>Product 1/2</u>

1704441144004

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGUN	08/14/16	08/14/16	Su 5-530pm News	5-530pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----S				1	\$300.00				
N 2	KGUN	08/14/16	08/14/16	Su 1135pm-1235am	1135pm-1235am		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----S				1	\$35.00				
N 3	KGUN	08/13/16	08/13/16	Sa 6-630pm	6-630pm		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----S-				1	\$250.00				
N 4	KGUN	08/14/16	08/14/16	Sunday Prime A	6-7pm		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----S				1	\$725.00				
N 5	KGUN	08/14/16	08/14/16	Su Good Morning America	6-7am		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----S				1	\$150.00				
N 6	KGUN	08/13/16	08/13/16	Sa 630-7pm	630-7pm		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----S-				1	\$250.00				
N 7	KGUN	08/14/16	08/14/16	Su 1035-1135pm	1035-1135pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----S				1	\$75.00				
N 8	KGUN	08/14/16	08/14/16	This Week	7-8am		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----S				1	\$200.00				
N 9	KGUN	08/13/16	08/13/16	Sa 1135pm-1235am	1135pm-1235am		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----S-				1	\$20.00				
N 10	KGUN	08/13/16	08/13/16	Sa Good Morning America	6-7am		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----S-				1	\$150.00				
N 11	KGUN	08/14/16	08/14/16	Sunday Prime B	7-8pm		:30				NM	1	\$1,165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----S				1	\$1,165.00				
N 12	KGUN	08/12/16	08/12/16	Friday Prime A	7-8pm		:30				NM	1	\$750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KGUN
 7280 E Rosewood Street
 Tucson, AZ 85710
 (520) 722-5486

<u>Contract / Revision</u>	<u>Alt Order #</u>
176965 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/12/16 - 08/14/16	Kelli PAC	624

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kelli PAC	08/11/16 / 08/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----F--				1	\$750.00				
N 13	KGUN	08/13/16	08/13/16	Sa 10-1035pm News	10-1035pm		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				1	\$250.00				
N 14	KGUN	08/13/16	08/13/16	Saturday Prime A	7-8pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				1	\$225.00				
N 15	KGUN	08/14/16	08/14/16	Su 10-1035pm News	10-1035pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S				1	\$400.00				
N 16	KGUN	08/13/16	08/13/16	Sa 1035-1135pm	1035-1135pm		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				1	\$55.00				
Totals								0.00				16	\$5,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/14/16	16	\$5,000.00	(\$750.00)	\$4,250.00
Totals	16	\$5,000.00	(\$750.00)	\$4,250.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KWBA
 7280 E Rosewood Street
 Tucson, AZ 85710
 (520) 722-5486

CONTRACT

<u>Contract / Revision</u> 176954 /		<u>Alt Order #</u>
<u>Product</u> Kelli PAC		
<u>Contract Dates</u> 08/13/16 - 08/14/16		<u>Estimate #</u> 624
<u>Advertiser</u> Kelli PAC		<u>Original Date / Revision</u> 08/11/16 / 08/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWBA	<u>Account Executive</u> Erin Coppock	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Cable Scope Inc
 630 Third Avenue - 18th Floor
 New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBA	08/14/16	08/14/16	Su 11am-5pm ROS	11am-5pm		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S				1	\$20.00				
N 2	KWBA	08/14/16	08/14/16	Su 10-11pm	10-11pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S				2	\$25.00				
N 3	KWBA	08/13/16	08/13/16	Sa 5-6pm	5-6pm		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				1	\$35.00				
N 4	KWBA	08/14/16	08/14/16	Su 6-7pm	6-7pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S				1	\$30.00				
N 5	KWBA	08/14/16	08/14/16	Su 11am-5pm ROS	11am-5pm		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S				1	\$20.00				
N 6	KWBA	08/13/16	08/13/16	Sa 11am-5pm ROS	11am-5pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				2	\$25.00				
N 7	KWBA	08/14/16	08/14/16	Su 5-6pm	5-6pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S				1	\$30.00				
N 8	KWBA	08/13/16	08/13/16	Sa 10-11pm	10-11pm		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				1	\$35.00				
N 9	KWBA	08/14/16	08/14/16	Sun Prime Movie	7-9pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S				2	\$25.00				
N 10	KWBA	08/14/16	08/14/16	Su 11am-5pm ROS	11am-5pm		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S				1	\$20.00				
N 11	KWBA	08/14/16	08/14/16	Sun Prime C	9-10pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S				2	\$25.00				
N 12	KWBA	08/13/16	08/13/16	Sa 11am-5pm ROS	11am-5pm		:30				NM	2	\$50.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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170844140001



<u>Contract / Revision</u>	<u>Alt Order #</u>
176954 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/13/16 - 08/14/16	Kelli PAC	624

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kelli PAC	08/11/16 / 08/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				2	\$25.00				
N 13	KWBA	08/13/16	08/13/16	Sat Prime Movie	7-9pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				2	\$25.00				
N 14	KWBA	08/14/16	08/14/16	Su 11pm-12am	11pm-12am		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S				1	\$10.00				
N 15	KWBA	08/14/16	08/14/16	Su 11am-5pm ROS	11am-5pm		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S				1	\$20.00				
N 16	KWBA	08/13/16	08/13/16	Sa 6-7pm	6-7pm		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				1	\$40.00				
N 17	KWBA	08/13/16	08/13/16	Sat Prime C	9-10pm		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				1	\$40.00				
Totals								0.00				23	\$600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/14/16	23	\$600.00	(\$90.00)	\$510.00
Totals	23	\$600.00	(\$90.00)	\$510.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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AGENCY CREDIT RISK !!!
BOTS 4 MARKETS REPORT F

SALESMAN #

BUYER NAME · KEVIN SCROBOLA

SALES PRSN WA- RYAN GORDON (H)

NEW YORK, NY 10017

CLASS: NATL. LOCAL REGIONAL

INVOICE)

AUG14/16 WK-1

CO-OP BILLING NEEDED

DATE AUG11/16 17.09

NEW ORDER
TTL \$2,525 @ 10X
PLS CFN
THANKS TAYLOR FOR RYAN

KELLI PAC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 624												
1			1105P-1135P	30		\$50.00	8/14	8/14	1		SUN	1
PROGRAM : AVG. ALL WKS												
RA35+ : 1.0												
CON COM1: AVG. ALL WKS												
2			500A-700A	30		\$125.00	8/13	8/13	1		SAT	1
PROGRAM : CBS THS MRN:SA												
RA35+ : 1.4												
CON COM1: CBS THS MRN:SA												

REP: TEL# 703-528-5507
CREDIT ADVISORY: CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

AUG11/16 17.09
*** KOLD-TV ***

REP HEADLINE# 8346806
*** ORIGINAL REV#0 ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
3			700A-830A PROGRAM : AVG. ALL WKS< RA35+ : 4.8 CON COM1: AVG. ALL WKS<	30		\$500.00	8/14	8/14	1		SUN	1
4			600P-700P PROGRAM : AVG. ALL WKS RA35+ : 2.1 CON COM1: AVG. ALL WKS	30		\$225.00	8/13	8/13	1		SAT	1
5			530P-600P PROGRAM : NEWS 13-530PM RA35+ : 3.0 CON COM1: NEWS 13-530PM	30		\$325.00	8/13	8/13	1		SAT	1
6			830A-930A PROGRAM : AVG. ALL WKS RA35+ : 2.9 CON COM1: AVG. ALL WKS	30		\$325.00	8/14	8/14	1		SUN	1
7			1135P-1205A PROGRAM : AVG. ALL WKS RA35+ : 0.4 CON COM1: AVG. ALL WKS	30		\$50.00	8/14	8/14	1		SUN	1
8			530P-600P PROGRAM : AVG. ALL WKS RA35+ : 3.6 CON COM1: AVG. ALL WKS	30		\$475.00	8/14	8/14	1		SUN	1
9			700P-800P PROGRAM : AVG. ALL WKS RA35+ : 2.6 CON COM1: AVG. ALL WKS	30		\$400.00	8/13	8/13	1		SAT	1
10			1205A-105A PROGRAM : ENT TONIGHT 60< RA35+ : 0.3 CON COM1: ENT TONIGHT 60<	30		\$50.00	8/13	8/13	1		SAT	1

REP HEADLINE# 8346806
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9967
CREDIT ADVISORY !!!
ORDER WORKSHEET

REP: TEL# 703-528-9967
CREDIT ADVISORY !!!
ORDER WORKSHEET

AUG11/16 17.09
*** KOLD-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
AUG/16			\$2,525.00									

CONTRACT TOTAL \$2,525.00
TOTAL SPOTS 10

MARKET TOTALS \$7,426 KOLD 34% KVOA 25% KMSB 11% KTTU 0% CABL 0% KWBA 0%
EOLD 0%

ESTIMATED SHARES

SVC- NSI
DEMOS- RA35+*

REP HEADLINE# 8348171
 *** ORIGINAL REV#0 ***
 ORDER WORKSHEET
 HARRIS REPORT FROM REP
 AUG15/16 14.18
 *** KOLD-TV ***

ADV #	ADV. NAME	ISS/KELLIPAC	REP. #	OFF. #	SALESMAN #

AGY #	AGY. NAME	CENTRIPLY	BUYER NAME	KEVIN SCROBOLA
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630 THRID AVENUE, 18TH FLOOR	SALES PRSN WA-	RYAN. GORDON (H)
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NEW YORK, NY 10017

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
	8348171			

PRDCT	KELLI PAC	EST#625	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	AUG15/16	AUG29/16	WK-3

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE AUG15/16	14.18
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REP: NEW ORDER
TTL \$7,700 @ 31X
PLS CFN
THANKS TAYLOR FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
KELLI PAC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 625												
1			430A-459A	30		\$75.00	8/15	8/19	3		M-F	3
1			430A-459A	30		\$75.00	8/22	8/26	3		M-F	3
PROGRAM : NEWS												
CON COM1: NEWS												
2			1105P-1135P	30		\$50.00	8/21	8/21	1		SUN	1
2			1105P-1135P	30		\$50.00	8/28	8/28	1		SUN	1
PROGRAM : MUSCLE CAR EFF												
CON COM1: MUSCLE CAR EFF												

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
3			900A-930A	30		\$150.00	8/15	8/19	1		M-F	1
3			900A-930A	30		\$150.00	8/22	8/26	1		M-F	1
PROGRAM : FIX IT & FINISH IT CON COM1: FIX IT & FINISH IT												
4			930A-1000A	30		\$150.00	8/15	8/26	2		M-F	4
PROGRAM : FLIP MY FOOD CON COM1: FLIP MY FOOD												
5			400P-500P	30		\$300.00	8/15	8/26	3		M-F	6
PROGRAM : NEWS CON COM1: NEWS												
6			500A-700A	30		\$125.00	8/20	8/27	1		SAT	2
PROGRAM : NEWS CON COM1: NEWS												
7			500A-600A	30		\$275.00	8/15	8/26	3		M-F	6
PROGRAM : NEWS CON COM1: NEWS												
8			530P-600P	30		\$325.00	8/20	8/27	1		SAT	2
PROGRAM : NEWS CON COM1: NEWS												
9			900P-1000P	30		\$1,900.00	8/29	8/29	1		MON	1
PROGRAM : NCIS LA CON COM1: NCIS LA												
AUG/16 \$5,800.00 SEP/16 \$1,900.00												
CONTRACT TOTAL \$7,700.00 TOTAL SPOTS 31												

MARKET TOTALS \$22,647 KOLD 34% KGUN 30% KVOA 25% KTTU 0% CABL 0% KWBA 0%
EOLD 0%

ESTIMATED SHARES

SVC- NSI
DEMOS- RA35+*

FAX# 703-516-9680

REP: TEL# 703-528-9967

CREDIT ADVISORY - AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION AUG12/16 16.2: *** KOLD-TV **

REP HEADLINE# 8346806
*** UNAPPROVED REV #2 ***

ADV # _____ ADV. NAME ISS/KELLIPAC REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME CENTRIPLY BUYER NAME KEVIN SCROBOLA
630 THRID AVENUE, 18TH FLOOR SALES PRSN WA- RYAN GORDON (H)
NEW YOR, NY 10017

ORDER # _____ CONTRACT # 8346806 CLASS: NATL. LOCAL REGIONAL

PRDCT KELLI PAC EST#624 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG13/16 AUG14/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG12/16 16.2:3

REP: UPDATED AGENCY CODE
THANKS TAYLOR FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
KELLI PAC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1105P-1135P	30		\$50.00	8/14	8/14	1		SUN	1
PROGRAM : AVG. ALL WKS												
RA35+ : 1.0												
CON COM1: AVG. ALL WKS												
2			500A-700A	30		\$125.00	8/13	8/13	1		SAT	1
PROGRAM : CBS THS MRN:SA												
RA35+ : 1.4												
CON COM1: CBS THS MRN:SA												
3			700A-830A	30		\$500.00	8/14	8/14	1		SUN	1
PROGRAM : AVG. ALL WKS<												
RA35+ : 4.8												
CON COM1: AVG. ALL WKS<												

AGENCY ADVERTISER CODE = 624

AGENCY PRODUCT CODE =

REP HEADLINE# 8346806
*** UNAPPROVED REV #2 ***

REF: TELT 700
CREDIT ADVISORY: NAGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM STATION AUG12/16 16.23
*** KOLD-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			600P-700P	30		\$225.00	8/13	8/13	1		SAT	1
	PROGRAM : AVG. ALL WKS											
	RA35+ : 2.1											
	CON COM1: AVG. ALL WKS											
5			530P-600P	30		\$325.00	8/13	8/13	1		SAT	1
	PROGRAM : NEWS 13-530PM											
	RA35+ : 3.0											
	CON COM1: NEWS 13-530PM											
6			830A-930A	30		\$325.00	8/14	8/14	1		SUN	1
	PROGRAM : AVG. ALL WKS											
	RA35+ : 2.9											
	CON COM1: AVG. ALL WKS											
7			1135P-1205A	30		\$50.00	8/14	8/14	1		SUN	1
	PROGRAM : AVG. ALL WKS											
	RA35+ : 0.4											
	CON COM1: AVG. ALL WKS											
8			530P-600P	30		\$475.00	8/14	8/14	1		SUN	1
	PROGRAM : AVG. ALL WKS											
	RA35+ : 3.6											
	CON COM1: AVG. ALL WKS											
9			700P-800P	30		\$400.00	8/13	8/13	0		SAT	0
	PROGRAM : AVG. ALL WKS											
	RA35+ : 2.6											
	CON COM1: AVG. ALL WKS											
10			1205A-105A	30		\$50.00	8/13	8/13	0		SAT	0
	PROGRAM : ENT TONIGHT 60<											
	RA35+ : 0.3											
	CON COM1: ENT TONIGHT 60<											
AUG/16						\$2,075.00	CONTRACT TOTAL			\$2,075.00		
							TOTAL SPOTS			8		

CONTRACT

And:

Cable Scope Inc
630 Third Avenue - 18th Floor
New York, NY 10017

Contract / Revision 177643 /		Alt Order #
Product Kelli PAC		
Contract Dates 08/16/16 - 08/28/16		Estimate # 625
Advertiser Kelli PAC		Original Date / Revision 08/15/16 / 08/15/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KWBA	Account Executive Erin Coppock	Sales Office EWS - Washing
Special Handling		
Demographic Adults 25-54		
Agency Ref	Advertiser Ref	Product 1/2

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBA	08/16/16	08/28/16	M-F 12-1pm	12-1pm		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/15/16	08/21/16	-TWTF--				1	\$30.00				
		Week: 08/22/16	08/28/16	MTWTF--				1	\$30.00				
N 2	KWBA	08/16/16	08/28/16	M-F 11am-12pm	11am-12pm		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/15/16	08/21/16	-TWTF--				1	\$30.00				
		Week: 08/22/16	08/28/16	MTWTF--				1	\$30.00				
N 3	KWBA	08/16/16	08/28/16	Extra	10-1030pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/15/16	08/21/16	-TWTF--				1	\$25.00				
		Week: 08/22/16	08/28/16	MTWTF--				1	\$25.00				
N 4	KWBA	08/16/16	08/28/16	Access Hollywood	1030-11pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/15/16	08/21/16	-TWTF--				1	\$25.00				
		Week: 08/22/16	08/28/16	MTWTF--				1	\$25.00				
N 5	KWBA	08/16/16	08/28/16	M-F 11pm-1130pm	11pm-1130pm		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/15/16	08/21/16	-TWTF--				1	\$20.00				
		Week: 08/22/16	08/28/16	MTWTF--				1	\$20.00				
N 6	KWBA	08/16/16	08/28/16	M-F 12-1230am	12-1230am		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/15/16	08/21/16	-TWTF--				1	\$15.00				
		Week: 08/22/16	08/28/16	MTWTF--				1	\$15.00				
N 7	KWBA	08/16/16	08/28/16	Su 10-11pm	10-11pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/15/16	08/21/16	-----S				1	\$25.00				
		Week: 08/22/16	08/28/16	-----S				1	\$25.00				
N 8	KWBA	08/16/16	08/28/16	M-F 930-10pm	930-10pm		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/15/16	08/21/16	-TWTF--				1	\$45.00				
		Week: 08/22/16	08/28/16	MTWTF--				1	\$45.00				
N 9	KWBA	08/16/16	08/28/16	Su 2-4pm	2-4pm		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/15/16	08/21/16	-----S				1	\$20.00				

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1704441401



Contract / Revision	Alt Order #
177643 /	

Contract Dates	Product	Estimate #
08/16/16 - 08/28/16	Kelli PAC	625

Advertiser	Original Date / Revision
Kelli PAC	08/15/16 / 08/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----S				1	\$20.00				
N 10	KWBA	08/16/16	08/28/16	M-F 1130pm-12am	1130pm-12am		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$20.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$20.00				
N 11	KWBA	08/16/16	08/28/16	M-F 2-3pm	2-3pm		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$20.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$20.00				
N 12	KWBA	08/16/16	08/28/16	Sa 5-6pm	5-6pm		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S-				1	\$40.00				
Week:		08/22/16	08/28/16	-----S-				1	\$40.00				
N 13	KWBA	08/16/16	08/28/16	M-F 5-6pm	5-6pm		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$100.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$100.00				
N 14	KWBA	08/16/16	08/28/16	M-F 4-5pm	4-5pm		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$50.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$50.00				
N 15	KWBA	08/16/16	08/28/16	Su 6-7pm	6-7pm		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S				1	\$30.00				
Week:		08/22/16	08/28/16	-----S				1	\$30.00				
N 16	KWBA	08/16/16	08/28/16	M-F 1-2pm	1-2pm		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$20.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$20.00				
N 17	KWBA	08/16/16	08/28/16	M-F 7-8am	7-8am		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$30.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$30.00				
N 18	KWBA	08/16/16	08/28/16	M-F 9-930pm	9-930pm		:30				NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				3	\$45.00				
Week:		08/22/16	08/28/16	MTWTF--				3	\$45.00				
N 19	KWBA	08/16/16	08/28/16	Su 5-6pm	5-6pm		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S				1	\$30.00				
Week:		08/22/16	08/28/16	-----S				1	\$30.00				
N 20	KWBA	08/16/16	08/28/16	Sa 10-11pm	10-11pm		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S-				1	\$40.00				
Week:		08/22/16	08/28/16	-----S-				1	\$40.00				
N 21	KWBA	08/16/16	08/28/16	Sun Prime A	7-8pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S				1	\$25.00				
Week:		08/22/16	08/28/16	-----S				1	\$25.00				
N 22	KWBA	08/16/16	08/28/16	Sun Prime C	9-10pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u> 177643 /		<u>Alt Order #</u>
<u>Contract Dates</u> 08/16/16 - 08/28/16	<u>Product</u> Kelli PAC	<u>Estimate #</u> 625
<u>Advertiser</u> Kelli PAC	<u>Original Date / Revision</u> 08/15/16 / 08/15/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S				1	\$25.00				
Week:		08/22/16	08/28/16	-----S				1	\$25.00				
N 23	KWBA	08/16/16	08/28/16	Su 130p-2p	130pm-2pm		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S				1	\$20.00				
Week:		08/22/16	08/28/16	-----S				1	\$20.00				
N 24	KWBA	08/16/16	08/28/16	Su 11pm-12am	11pm-12am		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S				1	\$10.00				
Week:		08/22/16	08/28/16	-----S				1	\$10.00				
N 25	KWBA	08/16/16	08/28/16	Su 1-130p	1p-130pm		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S				1	\$20.00				
Week:		08/22/16	08/28/16	-----S				1	\$20.00				
N 26	KWBA	08/16/16	08/28/16	M-F 6-7pm	6-7pm		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$150.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$150.00				
N 27	KWBA	08/16/16	08/28/16	Law & Order	8-9am		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$25.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$25.00				
N 28	KWBA	08/16/16	08/28/16	Sa 4-5pm	4-5pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S-				1	\$25.00				
Week:		08/22/16	08/28/16	-----S-				1	\$25.00				
N 29	KWBA	08/16/16	08/28/16	Paternity Court	10-11am		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$25.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$25.00				
N 30	KWBA	08/16/16	08/28/16	Sa 2-5pm	2-5pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S-				1	\$25.00				
Week:		08/22/16	08/28/16	-----S-				1	\$25.00				
N 31	KWBA	08/16/16	08/28/16	M-F 3-4pm	3-4pm		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$35.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$35.00				
N 32	KWBA	08/16/16	08/28/16	Fri CW Prime B	8-9pm		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----F--				1	\$150.00				
Week:		08/22/16	08/28/16	-----F--				1	\$150.00				
Totals								0.00				68	\$2,570.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/28/16	68	\$2,570.00	(\$385.50)	\$2,184.50
Totals	68	\$2,570.00	(\$385.50)	\$2,184.50

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CONTRACT

KGUN
7280 E Rosewood Street
Tucson, AZ 85710
(520) 722-5486

And:

Cable Scope Inc
630 Third Avenue - 18th Floor
New York, NY 10017

<u>Contract / Revision</u> 177636 /		<u>Alt Order #</u>
<u>Product</u> Kelli PAC		
<u>Contract Dates</u> 08/16/16 - 08/30/16		<u>Estimate #</u> 625
<u>Advertiser</u> Kelli PAC		<u>Original Date / Revision</u> 08/15/16 / 08/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGUN	<u>Account Executive</u> Erin Coppock	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGUN	08/16/16	08/28/16	M-F 1205-105am	1205-105am		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$20.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$20.00				
N 2	KGUN	08/16/16	08/28/16	M-F 11am-12pm	11am-12pm		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$20.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$20.00				
N 3	KGUN	08/16/16	08/28/16	M-F 2-3pm	2-3pm		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$40.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$40.00				
N 4	KGUN	08/16/16	08/28/16	Su 5-530pm News	5-530pm		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S				1	\$325.00				
Week:		08/22/16	08/28/16	-----S				1	\$325.00				
N 5	KGUN	08/16/16	08/28/16	Su 1135pm-1235am	1135pm-1235am		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S				1	\$35.00				
Week:		08/22/16	08/28/16	-----S				1	\$35.00				
N 6	KGUN	08/16/16	08/28/16	Sa 5-530pm News	5-530pm		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S-				1	\$275.00				
Week:		08/22/16	08/28/16	-----S-				1	\$275.00				
N 7	KGUN	08/16/16	08/28/16	M-F 5-6am News	5-6am		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$100.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$100.00				
N 8	KGUN	08/16/16	08/28/16	Sa 6-630pm	6-630pm		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S-				1	\$250.00				
Week:		08/22/16	08/28/16	-----S-				1	\$250.00				
N 9	KGUN	08/16/16	08/28/16	M-F 6-630pm News	6-630pm		:30				NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				3	\$500.00				

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1704441401



KGUN
7280 E Rosewood Street
Tucson, AZ 85710
(520) 722-5486

Contract / Revision	Alt Order #
177636 /	

Contract Dates	Product	Estimate #
08/16/16 - 08/30/16	Kelli PAC	625

Advertiser	Original Date / Revision
Kelli PAC	08/15/16 / 08/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	MTWTF--				3	\$500.00				
N 10	KGUN	08/16/16	08/28/16	M-F 6-7am News	6-7am		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$275.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$275.00				
N 11	KGUN	08/16/16	08/28/16	M-F 9-10am	9-10am		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$175.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$175.00				
N 12	KGUN	08/16/16	08/28/16	M-F 5-530pm News	5-530pm		:30				NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				3	\$500.00				
Week:		08/22/16	08/28/16	MTWTF--				3	\$500.00				
N 13	KGUN	08/16/16	08/28/16	M-F 630-7pm	630-7pm		:30				NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-TWTF--				1	\$675.00				
Week:		08/22/16	08/28/16	MTWTF--				2	\$675.00				
N 14	KGUN	08/16/16	08/28/16	Sunday Prime A	6-7pm		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S				1	\$750.00				
Week:		08/22/16	08/28/16	-----S				1	\$750.00				
N 15	KGUN	08/16/16	08/28/16	Su Good Morning America	6-7am		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S				1	\$150.00				
Week:		08/22/16	08/28/16	-----S				1	\$150.00				
N 16	KGUN	08/16/16	08/28/16	Sa 630-7pm	630-7pm		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S-				1	\$250.00				
Week:		08/22/16	08/28/16	-----S-				1	\$250.00				
N 17	KGUN	08/16/16	08/28/16	Thursday Prime B	8-9pm		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	---T---				1	\$750.00				
Week:		08/22/16	08/28/16	---T---				1	\$750.00				
N 18	KGUN	08/16/16	08/28/16	M-F 330-4pm	330-4pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----				0	\$0.00				
Week:		08/22/16	08/28/16	MTWTF--				1	\$275.00				
N 19	KGUN	08/16/16	08/28/16	This Week	7-8am		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----				0	\$0.00				
Week:		08/22/16	08/28/16	-----S				1	\$200.00				
N 20	KGUN	08/16/16	08/28/16	Sa Good Morning America	6-7am		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----				0	\$0.00				
Week:		08/22/16	08/28/16	-----S-				1	\$150.00				
N 21	KGUN	08/16/16	08/28/16	Sunday Prime B	7-8pm		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----				0	\$0.00				
Week:		08/22/16	08/28/16	-----S				1	\$1,200.00				
N 22	KGUN	08/29/16	08/29/16	Monday Prime A	7-9pm		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KGUN
 7280 E Rosewood Street
 Tucson, AZ 85710
 (520) 722-5486

Contract / Revision	Alt Order #
177636 /	

Contract Dates	Product	Estimate #
08/16/16 - 08/30/16	Kelli PAC	625

Advertiser	Original Date / Revision
Kelli PAC	08/15/16 / 08/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	M-----				2	\$1,500.00				
Totals:												49	\$19,680.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/28/16	47	\$16,680.00	(\$2,502.00)	\$14,178.00
08/29/16 - 08/29/16	2	\$3,000.00	(\$450.00)	\$2,550.00
Totals	49	\$19,680.00	(\$2,952.00)	\$16,728.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

AUG 24 2016

Doug McKee, Treasurer
KelliPAC
P.O. Box 11786
Fort Mohave, AZ 86427

RE: MUR 7128

Dear Mr. McKee:

The Federal Election Commission received a complaint that indicates KelliPAC and you in your official capacity as treasurer may have violated the Federal Election Campaign Act of 1971, as amended (the "Act"). A copy of the complaint is enclosed. We have numbered this matter MUR 7128. Please refer to this number in all future correspondence.

The Act affords you the opportunity to demonstrate in writing that no action should be taken against KelliPAC and you in your official capacity as treasurer in this matter. If you wish to file a response, you may submit any factual or legal materials that you believe are relevant to the Commission's consideration of this matter. Where appropriate, statements should be submitted under oath by persons with relevant knowledge. Your response, which should be addressed to the General Counsel's Office, must be submitted within 15 days of receipt of this letter. If no response is received within 15 days, the Commission may take further action based on the available information.

This matter will remain confidential in accordance with 52 U.S.C. § 30109(a)(4)(B) and § 30109(a)(12)(A) unless you notify the Commission in writing that you wish the matter to be made public. Please be advised that, although the Commission cannot disclose information regarding an investigation to the public, it may share information on a confidential basis with other law enforcement agencies.¹

If you intend to be represented by counsel in this matter, please advise the Commission by completing the enclosed form stating the name, address and telephone number of such counsel, and authorizing such counsel to receive any notifications and other communications from the Commission. Please note that you have a legal obligation to preserve all documents, records and materials relating to the subject matter of the complaint until such time as you are notified that the Commission has closed its file in this matter. See 18 U.S.C. § 1519.

¹ The Commission has the statutory authority to refer knowing and willful violations of the Act to the Department of Justice for potential criminal prosecution, 52 U.S.C. § 30109(a)(5)(C), and to report information regarding violations of law not within its jurisdiction to appropriate law enforcement authorities. *Id.* § 30107(a)(9).

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Any correspondence sent to the Commission, such as a response, must be addressed to one of the following (note, if submitting via email this Office will provide an electronic receipt by email):

Mail

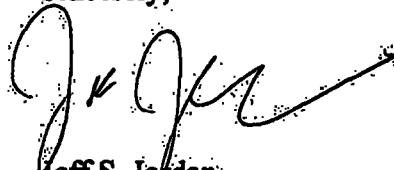
Federal Election Commission
Office of Complaints Examination
and Legal Administration
Attn: Mary Beth deBeau, Paralegal
999 E Street, NW
Washington, DC 20436

Email

mdebeau@fec.gov &
jjordan@fec.gov

If you have any questions, please contact Mary Beth deBeau at (202) 694-1650 or toll free at 1-800-424-9530. For your information, we have enclosed a brief description of the Commission's procedures for handling complaints.

Sincerely,



Jeff S. Jordan
Assistant General Counsel
Complaints Examination &
Legal Administration

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